



RICHLAND LIBRARY

access freely.

2012 Richland Library Annual Report



Your library works hard to provide services and resources that help people find jobs, have success in school and explore new ideas and technologies. I'm proud of the way library staff and supporters honor our commitment to advance our community.

Melanie Huggins
Richland Library Executive Director

ADVANCING OUR COMMUNITY

More people are using the library – and in different ways – than ever before. It's no secret that the role of the library has changed drastically. We're not just about books anymore. We're about getting children ready for school so they can learn and graduate on time; helping people find jobs, change careers or grow their businesses; and providing access to information and technology. Our role has changed but our services and resources continue to change people's lives and advance our community.

We're ensuring children are ready to learn and thrive in school, providing resources for children and caregivers from the earliest ages all the way through high school and college years. Special programs and grant funded efforts introduce the basic early literacy skills and ensure access to technology. By realigning staff in key areas, we are refocusing efforts on reaching teens and those who speak English as their second language.

We're putting Richland County back to work, providing personal assistance with preparing resumes, interview skills, online job applications and much more. In the two and a half years the Business and Job Center has been open at Main, staff have interacted with customers, providing personalized assistance, more than 30,000 times.

We're ensuring access to traditional and eResources (eBooks, downloadable music and more) our community values and uses.

Currently:

- More than 24,300 customers are registered to use our eBook services.
- More than 186,000 music downloads from freegal in only two years, averaging 9,300 downloads and 1,600 users each month.
- More than 2,000 customers are now accessing the 300+ eMagazine titles available, averaging 16,500 checkouts each month. This service was just launched in December, and each month, another 250 customers are discovering the service.

RESOURCES

Richland Library offers learning experiences for customers of all ages. From storytimes for babies to personal visits with elderly who are homebound, we offer services that enhance our customers' lives regardless of their needs or stage of learning.

We are committed to meeting our customers' needs! Richland Library has more than 20,000 eBooks, as well as audiobooks, music and videos, downloadable at any time from any location. DVDs, Wii games and more are available for family entertainment.

In May 2012, the library launched a new service – the 3M Cloud Library – that allows library customers to access thousands of eBooks on multiple devices, including PCs, iPads, Nooks and Android operating systems. Richland Library is one of 10 beta or test sites across the country for this new service.

"In the past two years, interest and usage of eBooks has increased exponentially in our community," said Tony Tallent, Richland Library's director of literacy and learning. "The 3M Cloud Library will allow our customers to access their library eBooks across several devices with ease. We will also be able to offer eReaders for check out to those who don't own their own devices, helping bridge this digital gap."

The 3M Cloud Library offers a turnkey system of digital content, in-library hardware, and apps for borrowing and reading, and promises to revolutionize how library customers discover and access eBooks.



I feel so fortunate to have a public library that is so actively working to not only help me find work, but to also lift up my community, with such expert and personalized support. I can't adequately express how thankful I am for these free services.

- Samantha Eastman



OUTREACH

In Richland County, one out of four children entering first grade is not ready to learn at grade level. The Richland Library Growing Readers program serves people where they are, opening a world of limitless possibilities. Librarian visits and book donations have made a lasting impact on the children in our community.

HOMEBOUND

Richland Library is committed to providing everyone free access to books and information that enhances their lives. Dedicated staff visit homes and nursing facilities on an ongoing basis, bringing books and smiles to brighten everyone's days! **Last fiscal year, nearly 14,368 books were delivered to 1,930 customers who could no longer visit the library in person.**



One of the best libraries in the country, better than many large cities.

- James Hill

CHILDREN

Children can learn freely and play freely at Richland Library! The library is committed to providing the best books and resources available to children of all ages, ensuring they are eager and ready to learn and succeed in school, and in life. From the Friends' Summer Reading Challenge to special events such as Pigskin Poets and Lunch Money concerts, the library fosters a love of learning and the imagination. Storytimes are offered for babies, preschoolers, toddlers and families at the Richland Library facilities located throughout the county.

More than 90,000 children, teens and adults attended library programs last year, everything from storytimes for families to special programs on learning to use a computer or writing a resume.



I love the library! I can get all kind of new books that I've never seen before, and some of those books help me learn words.

- Jared Davis



TEENS

Teens can think freely at Richland Library! Teen Advisory Boards meet at various locations each month to help plan exciting programs, annual events are held such as the popular Teen Idol competition, and anime clubs bring teens together for fun and camaraderie.

More than 5,300 teens participated in library programs last year. Programs included Richland Library Teen Idol, anime clubs, gaming programs and live music performances.

OUR PEOPLE

Strong community support has allowed Richland Library to become the center of the community, providing resources and outstanding customer service that enhances the quality of life for all residents. There are three ways to support your library: Join the Richland Library Friends, support the Richland Library Foundation or volunteer!

Through book sales and other special events, the Richland Library Friends raise more than \$100,000 each year to support the efforts of the library. Memberships start at only \$25.

The Richland Library Foundation works to make a great library better by providing annual giving opportunities and developing philanthropic support for the library. If you'd like to contribute to the great work taking place at Richland Library and make a difference in peoples' lives, please consider [joining the Friends](#) or [supporting the Foundation](#). For more information on the Friends, please call (803) 988-0885, and for more information on the Foundation, please call (803) 929-3424.

VOLUNTEER

Volunteers are the heart of Richland Library, giving countless hours of time to further the library's mission. Volunteers are recognized with individual awards for hours of service, an annual recognition event and the selection of Richland Library Volunteers of the Year. To learn more, please call (803) 929-3436 or email volunteer@richlandlibrary.com. **Last fiscal year, 1,128 volunteers contributed 22,863 hours to the library, a value of more than \$413,000.**



I love eBooks! Why pay when you can borrow from the library? You can even extend it past your 21 days, if you're busy and can't get to it. It was so easy and simple to set up on my Kindle. If you're on a waiting list, the library will even email you to tell you once your book is available!

- Teresa Robinson

BOARD OF TRUSTEES

Richland Library board members are appointed by the Richland County Council and serve in unpaid positions.

2011 – 2012 Board

F Serving on the board makes me a better ambassador for the library in the community. I am naturally inclined to love the place because it represents some fundamental ideals that are dear to me—the right of every citizen to pursue his or her full potential, the freedom to read, and the importance of an informed electorate to a healthy democracy. Our Library's staff is as talented, innovative and energetic as any group of people I've ever been around. It's hard not to be inspired by their creativity, vision and passion. The board's toughest challenge is to try to keep up with them.



Kirby D. Shealy, III, Chair

John D. Baker, Vice Chair
Ida W. Thompson, Secretary
Jack Godbold
Rox W. Pollard Jr.
JoAnn Turnquist

Julie Ann Dixon, Jim Manning and Seth Rose, County Council Liaisons

Robert E. Gahagan, Treasurer
Nathaniel A. Barber
George C. Johnson
Alethia P. Rearden

Elected to Serve 2012 – 2013

Kirby D. Shealy III, Chair
JoAnn Turnquist, Treasurer
Paul Livingston and Jim Manning, County Council Liaisons

Tracy Haisley (2011 – 2012), J.P. Lee (2012 – 2013), Richland Library Friends' Representative

Robert E. Gahagan, Vice Chair
Ida W. Thompson, Secretary

JOIN THE FRIENDS

The Richland Library Friends play a vital role in the enhancement of library services and programs. Quarterly book sales, The Literary Vine annual fundraiser, and exciting programs and events are a few of the many reasons why you should join the Friends.

Want to join? Application forms are available at all locations and online. Call (803) 988-0885 for more information.

2011 – 2012 Board

I'm committed to making a difference in our community and the library is the one place that touches the lives of every single citizen of Richland County. I'm most proud of all the contributions we've made over the years to the various enhancements at the library, including Richland Library Ballentine, the RFID self checkout system and any small contribution we were able to make to the Business and Job Center. However, the Summer Reading Challenge holds a special place in my heart. As a child, my parents always took me to my library for the summer reading program so I know full well just how vital and special it is to the children in the community. Our board is a robust, fiery, passionate, dedicated group of volunteers who work harder than any other group of people I've ever seen, all for the love of books. How can I possibly not love each and every one of them? They made my job as president all the more fulfilling.



Tracy A. Haisley, President

Shannon Bobertz, Vice President

Christina "Tina" W. Auman

Janice W. Brown

Aubrey Dillard

Chris Koon

Helen Madden

Susan Mazur

Rachel Snowden

Kirby D. Shealy III, Library's Board of Trustees Representative

Gill Gignilliat, Secretary

Robin Blume

Joseph D. Clark

Keith Gardner

Andrea Lance

Melina Mann

Chakisse Newton

Jess Torres

Mary League, Treasurer

John C. Bradley Jr.

Michelle J. Clark

Stacey D. Haynes

Jonathan "J.P." Lee

Sarah Martin

Jennifer Robinson

Elected to Serve 2012 – 2013

Jonathan "J.P." Lee, President
Susan Mazur, Secretary
Erin Crawford
Susan Hackett
Suzy Madden
Ashlye Rumph-Geddis

Shannon Bobertz, Vice President
Mary League, Treasurer
Rose Dangerfield
Amy Hill
Rebecca Roser



My daughter Creighton is nearing graduation from high school, and it seems like only yesterday that she was at Southeast, devouring books for her summer reading. Since that time, she has developed into an avid reader and excellent writer. I am sure that the library has had a great deal to do with that.

- Sallie Boggs

SUPPORT THE FOUNDATION

Richland Library is one of the most important cultural and educational resources in our region. The [Richland Library Foundation](#) works to increase financial support so the library can best respond to community needs.

The Richland Library Foundation worked to establish special areas at Main that enhance services, such as local and family history and efforts for children. The Foundation also established the Ethel Bolden Minority Scholarship in honor and recognition of her years of service to the Richland County community and its libraries.

2011 – 2012 Board

There's so much going on at the library now. I'm amazed at the available technology and programs. My second and fourth graders both love stories, which can be found at the library in books, on CD, on video and even live. My kids have met Harry Potter and Percy Jackson, Junie B. Jones and Encyclopedia Brown, Captain Underpants and Captain Hook. They get excited about the stories. Even in our high tech world, for them, the library is all about stories. How can you not be passionate about a place that provides so much for your kids? Add such a dedicated team of administrative professionals running the operations and service on the Foundation Board is a pleasure.



Bert Brannon, Chair

Lee E. Rambo, Vice Chair
William "Buddy" Bateman
Susie Dibble
Robert E. "Bob" Gahagan
David Hodges
Lenora "Nonie" Price
John C. Bradley Jr., Richland Library Friends' Representative
Melanie Huggins *ex officio*, Richland Library Executive Director

David Campbell, Secretary/Treasurer
Christopher A. Leventis Cox
Beth Elliott
Barbara Griffin
Wendi Nance
R. Neal Reynolds, M.D.

Gail Anastasion
Adam Davis
Alexander Fournil
Lana Hefner
John Nichols



Elected to Serve 2012 – 2013

Lee E. Rambo, Chair

Adam Davis, Secretary/Treasurer

David Campbell, Vice Chair

J.P. Lee, Richland Library Friends' Representative

OUR NUMBERS

REVENUES

20,176,600
County Appropriation

338,973
State Aid

2,100,075
Miscellaneous

TOTAL

22,615,648

EXPENDITURES

13,408,814

Personnel

3,305,619

Materials

4,388,516

Operations

TOTAL

21,102,949

FUND BALANCE

11,627,008

Beginning

13,139,707

Ending

TOTAL

1,512,699

ITEMS CHECKED OUT

1,575,943

Main

265,115

Ballentine

156,078

Blythewood

394,579

Cooper

46,710

Eastover

146,646

North Main

328,138

Northeast

567,719

Sandhills

504,303

Southeast

421,529

St. Andrews

145,712

Wheatley

TOTAL

4,552,472

eRESOURCES CHECKED OUT

129,573

eBooks

28,693

eAudiobooks

100,263

eMusic

594

eVideos

TOTAL

259,123

LIBRARY USE

215,230

Total registered borrowers

21,544

New registered borrowers

3,275

Number of in-library programs

55,163

Numbers of attendees at in-library programs

851

Number of outreach programs

35,225

Number of attendees at outreach programs

CONTACT US

Locations and Hours

Main

1431 Assembly St.
Columbia 29201
(803) 799-9084

Mon – Thurs, 9 a.m. – 9 p.m.
Fri – Sat, 9 a.m. – 6 p.m.
Sun, 2 p.m. – 6 p.m.

Richland Library Cooper

5317 North Trenholm Rd.
Columbia 29206
(803) 787-3462

Mon – Thurs, 9 a.m. – 9 p.m.
Fri, Sat, 9 a.m. – 6 p.m.

Richland Library Northeast

7490 Parklane Rd.
Columbia 29223
(803) 736-6575

Mon – Thurs, 9 a.m. – 9 p.m.
Fri, Sat, 9 a.m. – 6 p.m.

Richland Library St. Andrews

2916 Broad River Rd.
Columbia 29210
(803) 772-6675

Mon – Thurs, 9 a.m. – 9 p.m.
Fri, Sat, 9 a.m. – 6 p.m.
Sun, 2 p.m. – 6 p.m.

Richland Library Ballentine

1321 Dutch Fork Rd.
Irmo 29063
(803) 781-5026

Mon – Thurs, 9 a.m. - 8 p.m.

Richland Library Eastover

608 Main St.
Eastover 29044
(803) 353-8584

Mon - Thurs 9 a.m. – 8 p.m.
Fri, Sat, 9 a.m. – 6 p.m.

Richland Library Sandhills

1 Summit Parkway at Clemson Rd.
Columbia 29229
(803) 699-9230

Mon – Thurs, 9 a.m. – 9 p.m.
Fri, Sat, 9 a.m. – 6 p.m.

Richland Library Wheatley

931 Woodrow St.
Columbia 29205
(803) 799-5873

Mon, Wed, Fri, Sat, 9 a.m. – 6 p.m.
Tues, Thurs 9 a.m. – 8 p.m.

Richland Library Blythewood

218 McNulty Rd.
Blythewood 29016
(803) 691-9806

Mon – Thurs, 9 a.m. – 8 p.m.
Fri, Sat, 9 a.m. – 6 p.m.

Richland Library North Main

5306 North Main St.
Columbia 29203
(803) 754-7734

Mon – Thurs, 9 a.m. – 9 p.m.
Fri, Sat, 9 a.m. – 6 p.m.

Richland Library Southeast

7421 Garners Ferry Rd.
Columbia 29209
(803) 776-0855

Mon – Thurs, 9 a.m. – 9 p.m.
Fri, Sat, 9 a.m. – 6 p.m.
Sun, 2 p.m. – 6 p.m.

All hours are subject to change.

HOW DO I...

- Find a Children's Book, **(803) 929-3434**
- Get my account info, **(803) 929-3456**
- Reserve a meeting room, **(803) 929-3457**
- Find a newspaper or magazine, **(803) 929-3405**
- Find music, movies or eBooks, **(803) 929-3450**
- Get help finding a job, **(803) 929-3401**
- Research my family history, **(803) 929-3402**
- Start a research project, **(803) 929-3400**
- Volunteer at the library, **(803) 929-3436**
- Access the Deaf Relay Service, **(803) 735-2905**

Need to renew materials? It's easy!

Visit any Richland Library location.

Call (803) 929-3425 or (803) 929-3427.

Visit any [Richland Library location](#).

[EXECUTIVE LEADERSHIP TEAM](#)

[DOWNLOAD STRATEGIC PLAN](#)

There were
2,767,526
visits to Richland
Library this year.

Circulation at Richland Library Southeast was
504,303
this fiscal
year.

This fiscal year,
191
Workforce Development programs
were held at Richland Library.

Circulation at Richland Library
Cooper this fiscal year was
394,579

More than 250 young people volunteered
more than
1,500
hours for the 2012 Summer Volunteer
program. Many return year after year!

This fiscal year, circulation for
eBooks was
129,573
a 381% increase from the previous
year!

There
were
1,045
early literacy programs offered at
Richland Library during this fiscal
year.

This fiscal year, Richland
Library Eastover had
46,710
visitors... a 21% increase
from the
previous year.

During the summer of 2012,
more than
22,000
children, teens and adults
participated in Richland Library
Friends' Summer Reading Challenge.